

ICICI PRUDENTIAL BLUECHIP FUND (GROWTH)

FUND SIZE: ₹ 31235 Cr

NAV: ₹ 67.13

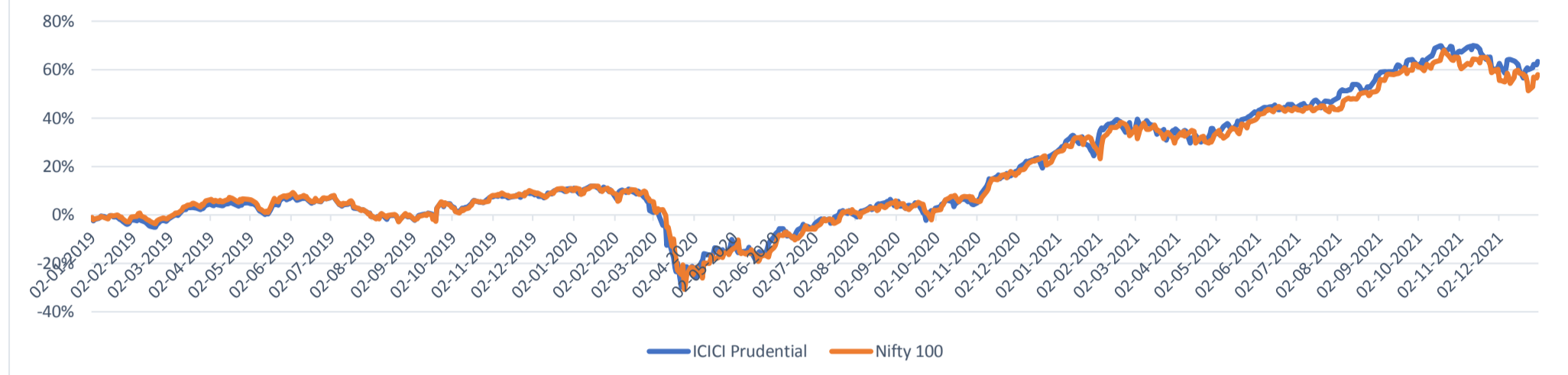
Minimum Initial Purchase: ₹ 100

Turnover 18%

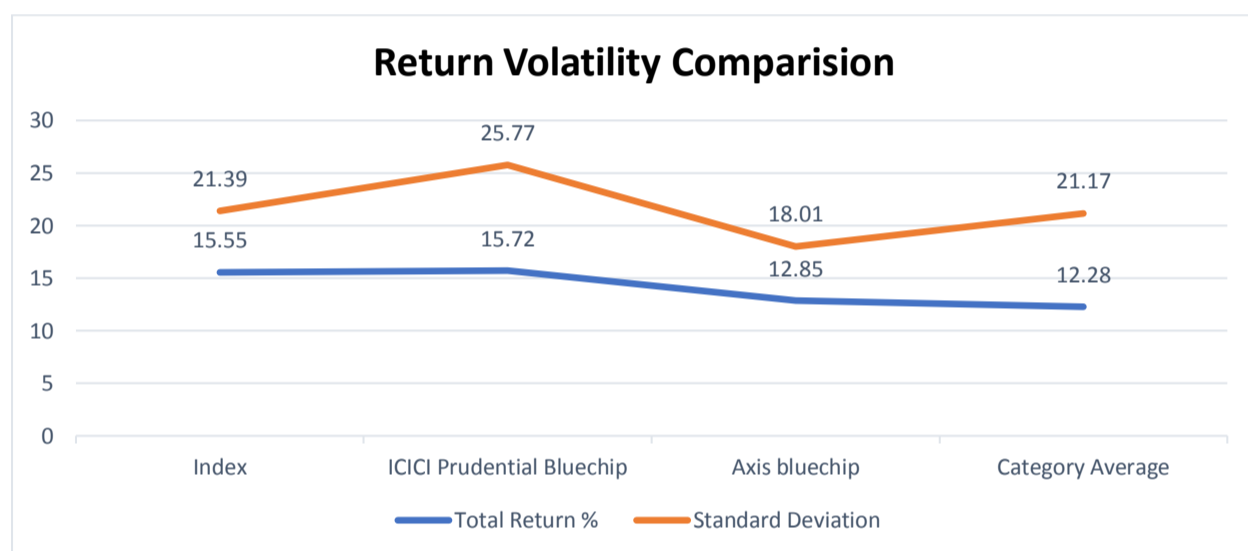
Performance

Total Returns (Annual %)	1-Year	3-Year	5-Year
ICICI Prud. Bluechip (Lumpsum)	8.38	13.75	12.36
Category Average	3.68	11.95	10.85
Index (Nifty 100)	4.98	15.24	12.71
SIP Returns	(2.35)	17.37	13.52

ICICI Bluechip Fund Growth Chart



Risk & Return



Trailing 3-Year Return	Total Return %	Std. Dev.
Index Returns	15.55	21.39
ICICI Prudential Bluechip	15.72	25.77
Axis Bluechip	12.85	18.01
Category Average	12.28	21.17

Risk Ratio	Standard Dev.	Beta	Alpha	Sharpe Ratio
ICICI Prud. Bluechip	20.81	0.96	0.89	0.54
Category Avg.	21.17	0.97	(0.74)	0.46
Index	21.39	1.04	5.67	0.59
Summary	Low Std. Dev. Implies consistent returns.	Lower beta means less volatility compared to the market.	High Alpha indicates additional returns compared to benchmark.	Higher ratio indicates better risk adjusted ratios.

Expenses

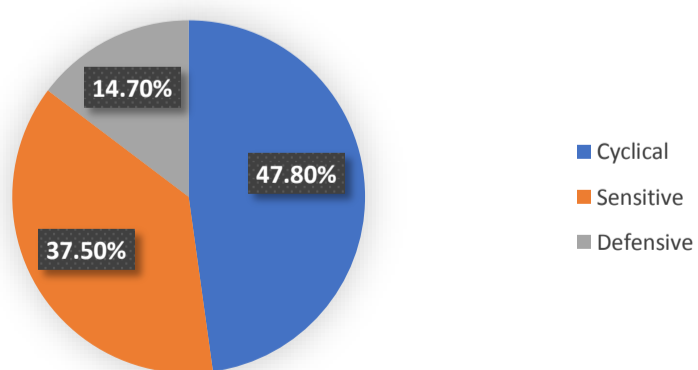
Expense Ratio	Exit Load	Exit Load
1.06%	1% (<365 Days)	0% (>365 Days)

Fund Managers

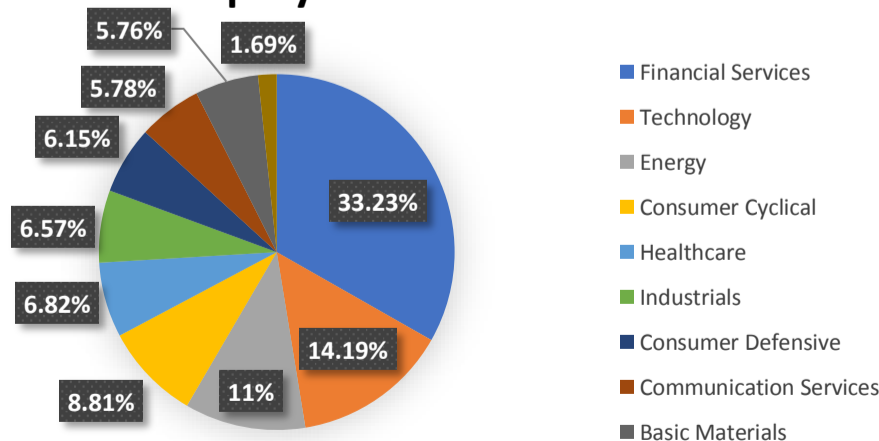
Name	Years in ICICI Bluechip	Experience	Tenure Performance	Index Performance
Priyanka Khandelwal	5 Year	21 Year	12.54%	12.47%
Anish Tawakley	4 Year	4 Year	11.39%	11.15%
Vaibhav Dusad	1 Year	2 Year	14.66%	12.64%

Portfolio Analysis

Sector Weightage



Equity Sector Allocation



Summary

The Fund offers constant returns against the high degree of risk taken. It aims at generating capital returns by taking high risk in the domestic equity market. For good returns it requires a longer period of investment. The investor should be willing to experience losses during the time invested with the fund. High investment in cyclical sector reciprocates well with the uprising economy of the country and can pay rewardingly. The fund invests in large cap companies of India. Although this limits the risk, it don not ensure returns. It has a diverse equity portfolio and with the experienced fund managers, it can always change its holdings and combat market uncertainties.